



Introducing The Next Evolution In Image Management



**WHITE
MOUNTAIN
IMAGING**



MEDICAL TECHNOLOGY THAT INCREASES CLINICAL WORKFLOW EFFICIENCIES

Built on the most
advanced healthcare
platform

-EFFERENT HEALTH

What We Hope You Will Learn Today

- Today's Issues With Traditional PACS Systems
- Evolution And Benefits of a Cloud-Based Image Management Platform

Today's Traditional PACS

- High Cost
- Hardware
- Software
- Storage
- Virtual Private Networks (VPN's)
- Maintenance
- Managing C.D.'s
- Lack of Flexibility
- Restricted by Location
- Operating System Platform Changes Leads To Costly Upgrades
- Limited Access and Sharing of Images in O.R.

What Is The Cloud? / Where Is The Cloud?

- The Cloud is a Metaphor For The Internet
- Software Utilization Over The Internet
- It is applications (software), data (images), hardware and/or services served over the internet
- eVUE captures the essence of cloud computing by providing an environment that allows users to capture their images once and view many times

Why Is The Cloud Becoming So Popular?

- Reimbursements are continuing to be reduced and practices need to keep finding ways to reduce expenses
- Practices are tired of maintaining & replacing hardware
- No more expensive VPN's to maintain and pay for
- No more PACS server(s) to maintain
- Upgrades and enhancements deployed easily without any downtime

What Is

- Is the very latest technology for viewing & sharing medical images
- Built off of the most advanced platform; FHIR
- Built in the Microsoft Azure Cloud
- All you need is a modern web browser; chrome, edge, safari
- There are no plug-in's or downloads to worry about

Entry Product

- Entry Level Product
- 1 Concurrent User
- 250Gb max.
- Easily Upgrades
- View On Any Device
- Hybrid Option Available
- No Multiple Office

On site Product

- SmartLink Appliance
- 5 Concurrent Users
- 1TB
- Unlimited Expandability
- View On Any Device
- Hybrid Option Available
- Multiple Office Set-up

100% Standards Based System

- Encryption during transport and at rest
- Optimized for speed and unlimited viewing
- Infrastructure; local & Microsoft
- Full featured viewer
- Full interoperability



What About HIPAA Security

- During the transfer of images up to Microsoft Azure, we utilize secure HTTPS using SSL & TLS algorithms
- When the data is at rest in the cloud, we use a combination of HIPAA standards; RSA 1024 and AES 256 security algorithms

What Is Involved With Getting Set-Up?

- First, you need to submit a P.O. and a new customer form is filled out
- Second, we set-up a dedicated account in the cloud
- Third, work with local I.T. professional to establish connectivity from practice to the cloud
- Fourth, set-up modalities to communicate directly with SmartLink, which in turn communicates with the cloud
- Test transmission from all modalities and confirm images are in the cloud
- A “Power User” is identified and trained

Practice & End-User Benefits

- No more servers installed and maintained
- No more software installed and maintained
- View on any device; i-Phone, tablets, etc...
- All you need is an internet connection!
- Instantly “share” images instead of burning C.D.’s



THANK YOU

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MEDICAL PRACTICE MADE EASY

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