

WMI DEALER NEWS

WHITE MOUNTAIN IMAGING

June 30, 2020

What You Need to Know About Sanitizers

Not All Sanitizers Are Created Equal

- WMI Hand Sanitizer is 75% Isopropyl Alcohol (IPA) as prescribed by the FDA, to Effectively Kill Covid-19 and Other Viruses
- Made with High Purity USP Grade Isopropyl Alcohol
- Contains No Gels or Fragrances Which Can Inhibit Effectiveness
- Approximately 20% Stronger than Sanitizer Containing 70% Ethanol
- WMI Sanitizer is a high yield formula – 1900-2000 Applications per 64oz Bottle
- Effective Cost: Per Ounce = \$0.39-\$0.43/oz Per Application = \$.0.013 to \$0.014
- 40% to 200% Lower Cost Per Ounce than Small Spray Bottles



Advantages of Touchless Dispensers

- Most Hygienic and Efficient Method for Applying Sanitizer
- Provides Professional and Aesthetically Pleasing User Experience
- Eliminates the Waste and Inefficiency of Pumps and Sprayers
- Eliminates the Risk of Contamination and Transmission Inherent in Handling Small Spray Bottles – Decreases Potential Liability



Masks Aren't Enough

- Masks and Shields Can Help to Mitigate Airborne Transmission, But Do Not Stop the Physical Transmission of Viruses Through Skin Contact
- Hand Sanitizer is Critical Component of Any Virus Protection Program

Who Makes WMI Hand Sanitizer

- White Mountain Imaging has Over 30 Years Experience in Manufacturing and Bottling X-Ray Chemicals and Other Specialty Formulations
- 45,000sq ft State of the Art Manufacturing Facility in Concord New Hampshire
- Demonstrated Reliability and Responsibility as Part of the Medical Imaging Supply Chain



WMI Production Facility



White Mountain Imaging

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