

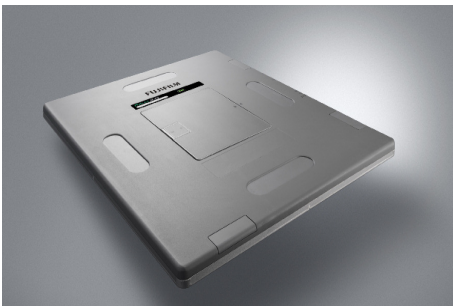
# Fuji **FCR FDR** DEALER **NEWS**

WHITE MOUNTAIN IMAGING

June 18, 2019

## Fuji Loyalty Program

White Mountain Imaging is pleased to announce a new program that is intended to incentivize end user customers who are currently imaging with Fuji CR to trade up to a Fuji ES Digital Panel. Bottom line to the end user is a \$2000 rebate paid directly to the customer after the Fuji ES Panel installation thru your dealership..



All ES panels are “wireless capable” whether or not they are initially purchased as part of a wireless or tethered package. This means that any ES panel can be converted to wireless at any time.

The FDR ES carries a 2 Year Warranty and several new design features including: lighter weight, carbon fiber edges and an IPX3 rating for resistance to liquids.

### Mechanics

Rebate applies to any FDR ES Panel. Dealer makes their own deal and sets the selling price. End user may keep the existing CR as backup or the dealer may take the unit “in trade”. If the dealer takes the unit “in trade”, he may keep the unit for parts or to resell it with a new FDX Console upgrade.

### Fine Print

Rebate will be sent to end user within 7 days of WMI receiving payment of dealer invoice. Dealer agrees that they will only resell the “in trade” CR with a new FDX console. This protects all parties by assuring the product will be HIPPA compliant. It also benefits the new customer by making an eventual upgrade to Fuji DR less expensive.

### Program Term

June 10th - December 31st 2019

**FUJIFILM**



**White Mountain Imaging**

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